



Perpetual vs Subscription Licencing

In 2021, we are introducing Subscription Licencing as an *alternative* to our Perpetual Licence model.

We are still committed to selling & supporting perpetual licences and **will not** be asking our users to switch.

So, what's the difference?

Perpetual Licence

Software licences have historically been perpetual licences where you buy the licence, for a one-off fee, and can then use that version of the software in perpetuity.

At the beginning of each year, you have the **option** to purchase a maintenance agreement to allow you to upgrade to the latest version of the software and get free technical support for the calendar year.

Should you NOT take out maintenance, you can continue to use your old version of the MasterSeries in perpetuity, but without support or updates.

Subscription licence

With a subscription licence, you "rent" the software on either an Annual or Quarterly basis. As long as you keep paying the subscription, you can continue to use the MasterSeries. However, as soon as you stop paying the subscription, the software will stop working.

Your Subscription licence includes all of the maintenance, upgrades, and technical support in the subscription price

The infographic is titled "Perpetual vs Subscription Licencing" and features the MasterSeries logo in the top left corner. It is divided into two main columns. The left column is for "PERPETUAL LICENCE" and the right column is for "SUBSCRIPTION BASED". Each column lists "PROS" and "CONS".

Model	Pros	Cons
Perpetual Licence	<ul style="list-style-type: none">Lower long term costYou own the licenceTime-unlimited licence	<ul style="list-style-type: none">Upgrade, maintenance and customer service on an extra yearly costCan't add/remove modules on demand easily
Subscription Based	<ul style="list-style-type: none">Initial cost is lowerUpgrades, maintenance and customer service are includedAdd/remove licences on demand	<ul style="list-style-type: none">Higher long term costLoose your access if you stop paying